

# VUPEN Corporate News / Press Releases

## VUPEN Gets Entrepreneurial Company of the Year Award in the Vulnerability Research Market

*MOUNTAIN VIEW, CA (06/01/11) - Based on its recent analysis of the vulnerability research market, Frost & Sullivan recognizes VUPEN Security with the 2011 North American Frost & Sullivan Award for Entrepreneurial Company of the Year. With vulnerability research being an essential piece of the overall network security puzzle, VUPEN has positioned itself to provide advanced and reliable vulnerability intelligence for chief security officers, security professionals and their respective organizations.*

VUPEN's solutions, Binary Analysis and Exploits (BAE) and Threat Protection Program (TPP), provide its customers with detailed vulnerability research to evaluate risks and protect from known and unknown vulnerabilities. VUPEN BAE provides highly technical reports for the most critical and significant vulnerabilities to understand their root cause, exploitability techniques, mitigations and both exploit-based and vulnerability-based attack detections. VUPEN TPP provides detailed research reports for exclusive vulnerabilities discovered by VUPEN researchers, and in advance of their public disclosure, allowing customers to reduce their exposure to zero-day attacks. VUPEN has also created specific solutions for governments and national security agencies to help them achieve their IT missions using tailored and unique vulnerability research.

VUPEN has assembled a team of recognized and highly skilled security researchers whose main objective is conducting vulnerability research. With all research being performed in-house and not through contributing third parties, VUPEN's vulnerability reports are exclusive and valuable.

"VUPEN's research provides its customers protection guidance and alerts about critical vulnerabilities up to nine months in advance before any patches are released," says Frost & Sullivan research analyst Richard Martinez. "The high quality and in-depth technical details of VUPEN's research reports provide a strong competitive advantage and a unique way to mitigate and respond to zero-day attacks, and customers with critical infrastructures need and appreciate vulnerability intelligence solutions with added values (i.e. VUPEN BAE and TPP) rather than the usual vulnerability information that is provided by other competitors without in-depth technical analysis."

"We are very proud to receive this prestigious award which recognizes and confirms VUPEN as a leading provider in the vulnerability research market,

and we will continue to provide our customers with the highest quality defensive and offensive vulnerability intelligence." says Chaouki Bekrar, VUPEN CEO.

VUPEN invests over two-thirds of its financial resources into R&D creating innovative and private vulnerability research/discovery technologies that enable it to further penetrate the market. The company understands that enhancing its vulnerability technology is essential in creating recognized and trusted engineering and research teams. In fact, the company continues to be an important contributor in Frost & Sullivan's Vulnerability Research Market analysis services. It is also consistently a top vulnerability finder in computer hacking contests such as Pwn2Own.

"VUPEN has developed a direct management strategy where the management team is in direct and real-time contact with the R&D and sales team, speeding up the decision process and responding very quickly to customers' needs." notes Martinez

Thus far, government entities and financial services have been primary vertical markets for VUPEN's security intelligence services and the widely deployed applications and software in these organizations. Microsoft, Adobe, Apple, IBM and Oracle products have been the focus of VUPEN's vulnerability research. However, with the emergence of the Stuxnet worm, VUPEN realizes the necessity to expand its coverage. The company is moving forward and now also implementing research for industrial and supervisory control and data acquisition (SCADA) software, which has resulted in an increase in penetration within the utilities vertical market.

Overall, VUPEN has made great strides in the vulnerability research market, proving that it is a top competitor against competing labs. In recognition, Frost & Sullivan is proud to present VUPEN with the 2011 North American Entrepreneurial Company of the Year Award in the vulnerability research market.

Each year, Frost & Sullivan presents this award to the company that has demonstrated entrepreneur spirit by devising a strong growth strategy and robustly implementing it. The recipient has shown strength in terms of innovation in products/technologies, leadership in customer value and speedy response to market needs.

Frost & Sullivan's Best Practices Awards recognize companies in a variety of regional and global markets for demonstrating outstanding achievement and superior performance in areas such as leadership, technological innovation, customer service and strategic product development. Industry analysts compare market participants and measure performance through in-depth interviews, analysis and extensive secondary research in order to identify best practices in the industry.

### **About VUPEN Security**

VUPEN is a leading IT security research company providing exclusive vulnerability intelligence solutions for defensive and offensive security,

which enable corporations and governments to eliminate vulnerabilities before they can be exploited, ensure security policy compliance and meaningfully measure and manage risks.

Governmental and federal agencies, and global enterprises in the financial services, insurance, manufacturing and technology industries rely on VUPEN to improve their security, prioritize resources, cut time and costs, and stay ahead of the latest threats.

For more information, please visit <http://www.vupen.com>

### **About Frost & Sullivan**

Frost & Sullivan, the Growth Partnership Company, enables clients to accelerate growth and achieve best-in-class positions in growth, innovation and leadership. The company's Growth Partnership Service provides the CEO and the CEO's Growth Team with disciplined research and best-practice models to drive the generation, evaluation, and implementation of powerful growth strategies. Frost & Sullivan leverages 50 years of experience in partnering with Global 1000 companies, emerging businesses and the investment community from more than 40 offices on six continents. To join our Growth Partnership, please visit <http://www.awards.frost.com>

To download the Frost & Sullivan Report, [click here](#).

© *Copyright VUPEN Security*